

# 2010 Sunnyside Music Festival Sponsors & Donors

Please complete the following form and send it, along with your kind donation, to the address at the bottom of this form:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship requested: \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_



Yes, I would like a booth (donations of \$500 and over)

Thank you for supporting your community, local music and grassroots productions!

Please mail completed form to:

Sunnyside Music Festival  
4900 W 29th Ave  
Denver, CO 80212

## 2010 Sunnyside Music Festival Sponsorship Benefits

	\$3,500	\$2,000	\$1,000	\$750	\$500	\$250	\$100
BANNER	✓	✓	✓	✓	✓	✓	✓
CATEGORY EXCLUSIVITIES*	✓	✓	✓	✓	✓	✓	✓
LOGO/NAME ON POSTERS & ADS	✓	✓	✓	✓	✓	✓	✓
SUBMISSION IN PR & NEWS ARTICLES	✓	✓	✓	✓	✓	✓	✓
EMCEE MENTIONS AND GIVEAWAYS	✓	✓	✓	✓	✓	✓	✓
FREE BOOTH	✓	✓	✓	✓	✓	✓	✓
NAME ON WEBSITE	✓	✓	✓	✓	✓	✓	✓
NAME LISTED ON STAGE	✓	✓	✓	✓	✓	✓	✓
# OF PRIVATE VIP PARTY TICKETS	15	12	10	8	6/4	2	1

\* When you pledge at this level you will be the only sponsor in your business category. Eg: Bottled Drink, Beer, Realtor, Alternative Power, Dispensary, Bank etc.

## Contacts

**CORPORATE DONATIONS:**  
Rebecca Caldwell  
720.231.7967  
rebecca@gatherings-meetings.com

**INDIVIDUAL DONATIONS:**  
Jana Miller  
720.939.5963  
Janajane14@gmail.com

**IN-KIND DONATIONS:**  
Nancy Carlson  
214.507.2880  
carlson3@yahoo.com



# Sunnyside Music Fest

Saturday  
September 11, 2010

Sponsorship & Donor Levels

Since 2001, *The Sunnyside Music Festival* has been a Northwest Denver staple. What began as a backyard event with 50 people has grown into a showcase of some of Denver's finest musical acts, attended by over 5,000 people annually. In addition to a top-notch musical line up, the event features local eats, a one-of-a-kind retail shopping experience, beer garden, local wines, kid's area and more.

We expect a crowd of 6,000 - 8,000 people for 2010, and we will continue the tradition of donating proceeds back into area schools and nonprofits. In addition, the Sunnyside Music Fest is a 501(c)(3) so some or all of your contribution may be tax deductible.

### **Presenting Sponsor: \$3,500**

This Premier sponsorship gets your business in front of over tens of thousands of NW Denver residents throughout the spring and summer, and then over 8,000 day of. Benefits include:

- 2 Festival Entrance Banners
- Top billing on all posters, ads & web
- Your Logo on Stage Banners
- Presence and Banners at 4 year round events (pre-concerts and fundraisers)
- Your Company or Organization will be announced from stage between sets
- Giveaway items handed from stage
- Free Booth
- 15 Private VIP Party tickets

### **Main Stage Sponsor: \$2,000**

Show your support for the arts with a Main Stage Sponsorship! Your Business or Organization will be in front of tens of thousands of NW Denver residents throughout the spring and summer. Then 8,000 day of as you make free music possible for greater Highlands. Benefits include:

- Banner displayed on Main Stage
- Your Logo on Stage Banners
- Logo placement on posters, ads & web
- Your Company or Organization will be announced from stage between sets
- Giveaway items handed from stage
- Free Booth
- 12 Private VIP Party tickets

### **Second Stage Sponsor: \$1,000**

Our second stage features smaller acts, local talent and big names who have chosen to play acoustic. Located in the beer garden, this is a wonderfully intimate way to hear artists. Benefits include:

- Banner displayed on Second Stage
- Your Logo on Stage Banners
- Your Company or Organization will be announced from stage between sets
- Logo placement on posters, ads & web
- Giveaway items handed from stage
- Free Booth
- 10 Private VIP Party tickets

### **Children's Play Area Sponsor: \$1,000**

Our children's play area is a great way to support education, art, music and community resources. Benefits include:

- Banner displayed at Entrance to Kid's Area
- Your Logo on Stage Banners
- Logo placement on posters, ads & web
- Your Company or Organization will be announced from stage between sets
- Giveaway items handed from stage
- Free Booth
- 10 Private VIP Party tickets

### **Green Scene Sponsor: \$750**

Help the Sunnyside Music Fest go green! This sponsorship helps support recycling, composting, and our goal of a zero-waste event by 2012.

- Banner displayed at Recycling Station
- Your Logo on Stage Banners
- Logo placement on posters, ads & web
- Your Company or Organization will be announced from stage between sets
- Giveaway items handed from stage
- Free Booth
- 8 Private VIP Party tickets

## Individual Sponsorship Levels

### **Battle of the Bands Sponsor: \$500**

This event drew hundreds of supporters and a dozen local bands in 2009. Sure to draw more this year, you can help support local musicians!

- Banner displayed at Battle of the Bands
- Your Logo on BotB Stage Banners
- Logo placement on posters, ads & web
- Your Company or Organization will be announced from stage between sets
- Giveaway items handed from stage
- Free Booth at SMF
- 6 Private VIP Party tickets

### **Rockstar Donors: \$1,000 and above**

Any individual donor who gives in excess of \$1,000 can custom build a benefits package to suit their desires! Please consider this incredible opportunity. Automatically includes 10 VIP Party tickets.

### **Headliner Level: \$500**

- Logo placement on posters, ads & web
- Your name on Stage Banners
- Your Company or Organization will be announced from stage
- Giveaway items handed from stage
- Free Booth
- 4 Private VIP Party tickets

### **Warm Up Band Level: \$250**

- Name listed on posters, ads & web
- Name listed on stage
- Giveaway items handed from stage
- 2 Private VIP Party tickets

### **Roadie Level: \$100**

- Name listed on our website
- 1 Private VIP Party ticket

