

## ✍ SPONSORS AND DONORS FORM

Please include the following information with your kind donation:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship level requested:

- |                                     |                                      |  |
|-------------------------------------|--------------------------------------|--|
| <input type="checkbox"/> Presenting | <input type="checkbox"/> Main Stage  | <input type="checkbox"/> 2nd Stage           |
| <input type="checkbox"/> Kids Zone  | <input type="checkbox"/> Green Scene | <input type="checkbox"/> Battle of the Bands |
| <input type="checkbox"/> VIP Tent   | <input type="checkbox"/> VIP Party   | <input type="checkbox"/> Patron-Level        |
| <input type="checkbox"/> Rockstar   | <input type="checkbox"/> Headliner   | <input type="checkbox"/> Warm Up Band        |
| <input type="checkbox"/> Roadie     |                                      |  |

Enclosed is my check for: \$ \_\_\_\_\_

Yes, I would like a booth (Donations of \$500 and over)

Thank you for supporting your community, local music and grassroots productions!

Please cut out and mail completed form to:  
 Sunnyside Music Festival  
 4900 W 29th Ave  
 Denver, CO 80212



## ☀ SPONSORSHIP BENEFITS

	\$3,500	\$2,000	\$1,000	\$750	\$500	\$250	\$100
Banner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Logo or name on posters & ads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Submission in PR news articles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Emcee mentions, & giveaways	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Free booth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Name on website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name listed on stage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
# of private party VIP tickets	15	12	10	8	6	4	2

## ☎ CONTACTS

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# SPONSORSHIP & DONOR LEVELS



Saturday September 10, 2011

### PRESENTING SPONSOR: \$3,500

This Premier sponsorship gets your business in front of tens of thousands of NW Denver residents throughout the spring and summer, and over 10,000 day of.

- 2 festival entrance banners
- Top billing on all posters, ads and website
- Your logo on stage banners
- Presence and banners at 4 year round events, pre-concerts and fundraisers
- Your company or organization announced from stage
- Giveaway items handed from stage
- Free marketing booth
- 15 private VIP party tickets

### MAIN STAGE SPONSOR: \$2,000

Show your support for the arts with a Main Stage Sponsorship. Your Business or Organization will be in front of tens of thousands of NW Denver residents throughout the spring and summer. Then 10,000 day of as you make free music possible for greater Highlands.

- Banner displayed on main stage
- Your logo on stage banners
- Logo placement on posters, ads and web site
- Your company or organization announced from stage
- Giveaway items handed from stage
- Free marketing booth
- 12 private VIP party tickets

### SECOND STAGE SPONSOR: \$1,000

Our second stage features smaller acts, local talent and big names who have chosen to play acoustic. Located in the beer garden, this is a wonderfully intimate way to hear artists.

- Banner displayed on main stage & second stage
- Your logo on stage banners
- Your company or organization announced from stage
- Logo placement on posters, ads and website
- Giveaway items handed from stage
- Free marketing booth
- 10 private VIP party tickets

### KIDS ZONE SPONSOR: \$1,000

Our children's play area is a great way to support education, art, music and community resources.

- Banner displayed at entrance to Kid's Zone
- Your logo on stage banners
- Logo placement on posters, ads and website
- Your company or organization announced from stage
- Giveaway items handed from stage
- Free marketing booth
- 10 private VIP party tickets

### GREEN SCENE SPONSOR: \$750

Help the Sunnyside Music Fest go green. This sponsorship helps support recycling, composting and our goal of a zero-waste event by 2012.

- Banner displayed at recycling station
- Your logo on stage banners
- Logo placement on posters, ads and website
- Your company or organization announced from stage
- Giveaway items handed from stage
- Free marketing booth
- 8 private VIP party tickets

### BATTLE OF THE BANDS SPONSOR: \$750

This event drew hundreds of supporters and a dozen local bands in 2009. Sure to draw more this year, you can help support local musicians!

- Banner displayed at battle of the bands
- Your logo on stage banners
- Logo placement on posters, ads and website
- Your company or organization announced from stage
- Giveaway items handed from stage
- Free marketing booth at Sunnyside Music Fest
- 8 private VIP party tickets



### VIP TENT SPONSOR: \$750

This sponsorship provides support to a visible tent in the Beer Garden and includes opportunities for prominent banners, giveaways and general promotion. This sponsorship is ideal for local restaurants wanting to showcase their food and drink to NW Denver's most active community members.

### VIP PARTY SPONSOR: \$500

Provide support as we thank sponsors, our Board, and neighborhood leaders. It is an opportunity to promote your business or organization with NW Denver's most active community members.

### PATRON-LEVEL NAMED SPONSORSHIPS: \$250-\$750

Ask about various sponsorship opportunities including providing water for the festival, or a bike corral to promote ridership to the Festival.

## INDIVIDUAL SPONSORSHIP LEVELS

### ROCKSTAR DONORS: \$1,000 AND ABOVE

Individual donors who give over \$1,000 can custom build a benefits package! Includes 10 VIP party tickets.

### HEADLINER LEVEL: \$500

- Name placement on posters, ads and website
- Your name on stage banners
- 4 private VIP party tickets

### WARM UP BAND LEVEL: \$250

- Name listed on website
- 4 private VIP party tickets

### ROADIE LEVEL: \$100

- Name listed on website
- 2 private VIP party tickets